



Case Study

www.wirelessrev.ca

The Problem

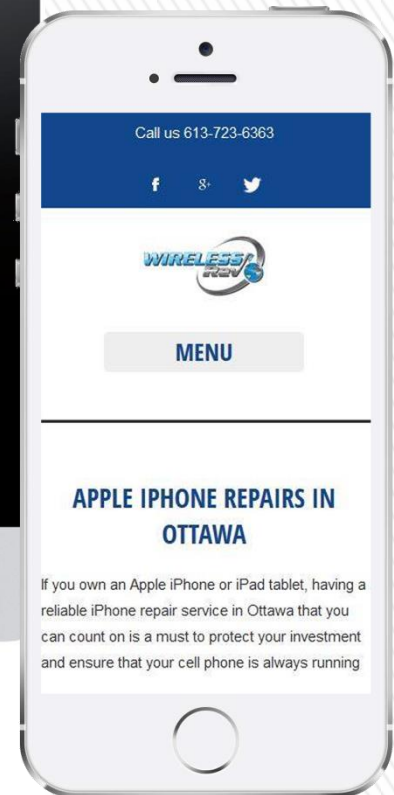
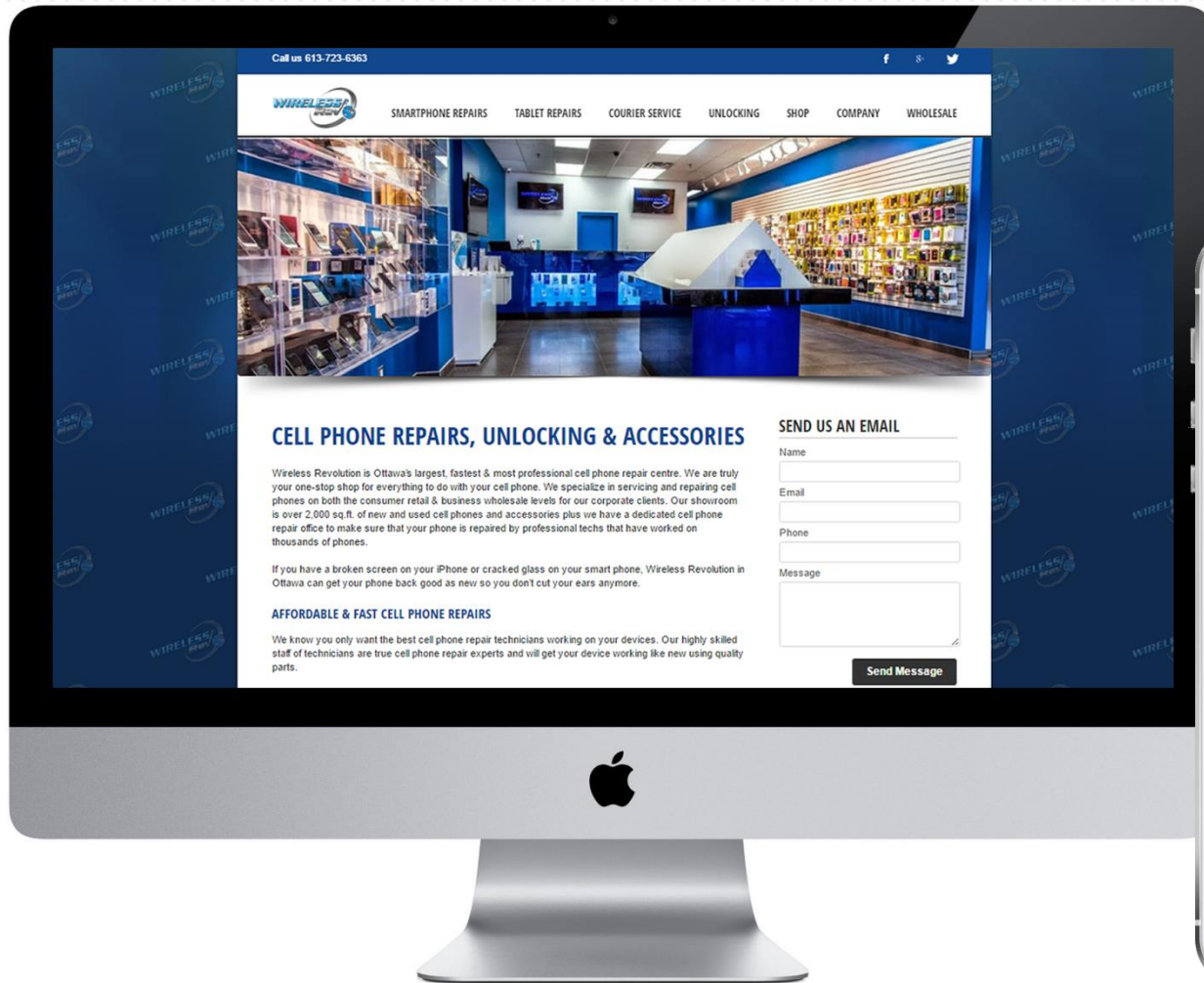
Wireless Rev had an out-dated website that was not mobile friendly and was not being found anywhere on Google or other search engines for cell phone repair related keywords in their city. They also didn't have any social media presence or followers on Facebook, Twitter & Google.

The Solution

We created a mobile friendly/responsive website on Word Press that highlighted all their services following the look and feel of their logo/brand. We then got them ranked #1 on Google for all the major keywords in their city and industry. Finally we created their social media pages consistent with their brand, wrote content and managed posts across all their social networks.

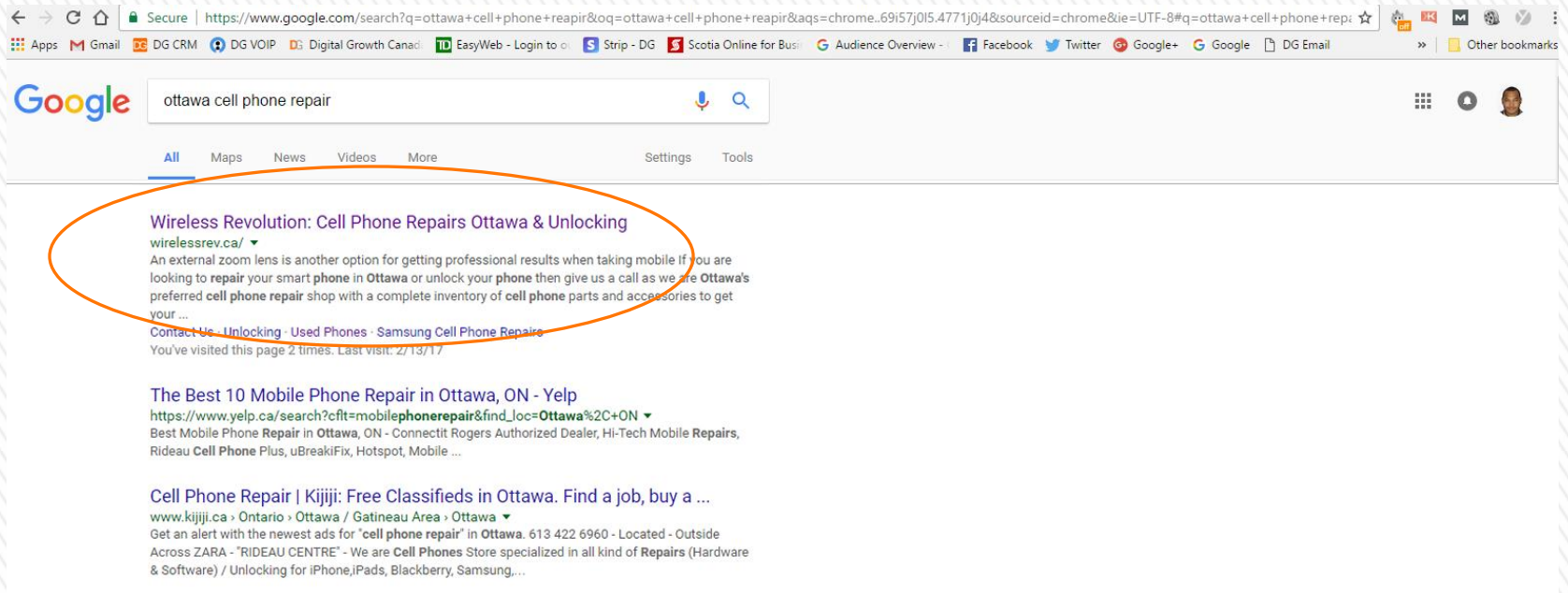
Mobile Responsive Website

Classic Boxed Layout with Image Slider & Call to Actions



Google Rankings

#1 on Google “Ottawa Cell Phone Repair”



Targeted Industry Keywords

#1 on Google – “Ottawa cell phone repair”

#1 on Google – “Ottawa cell phone unlocking”

#1 on Google – “Ottawa smartphone repair”

Product Specific Keywords

#1 on Google – “Ottawa Samsung phone repair”

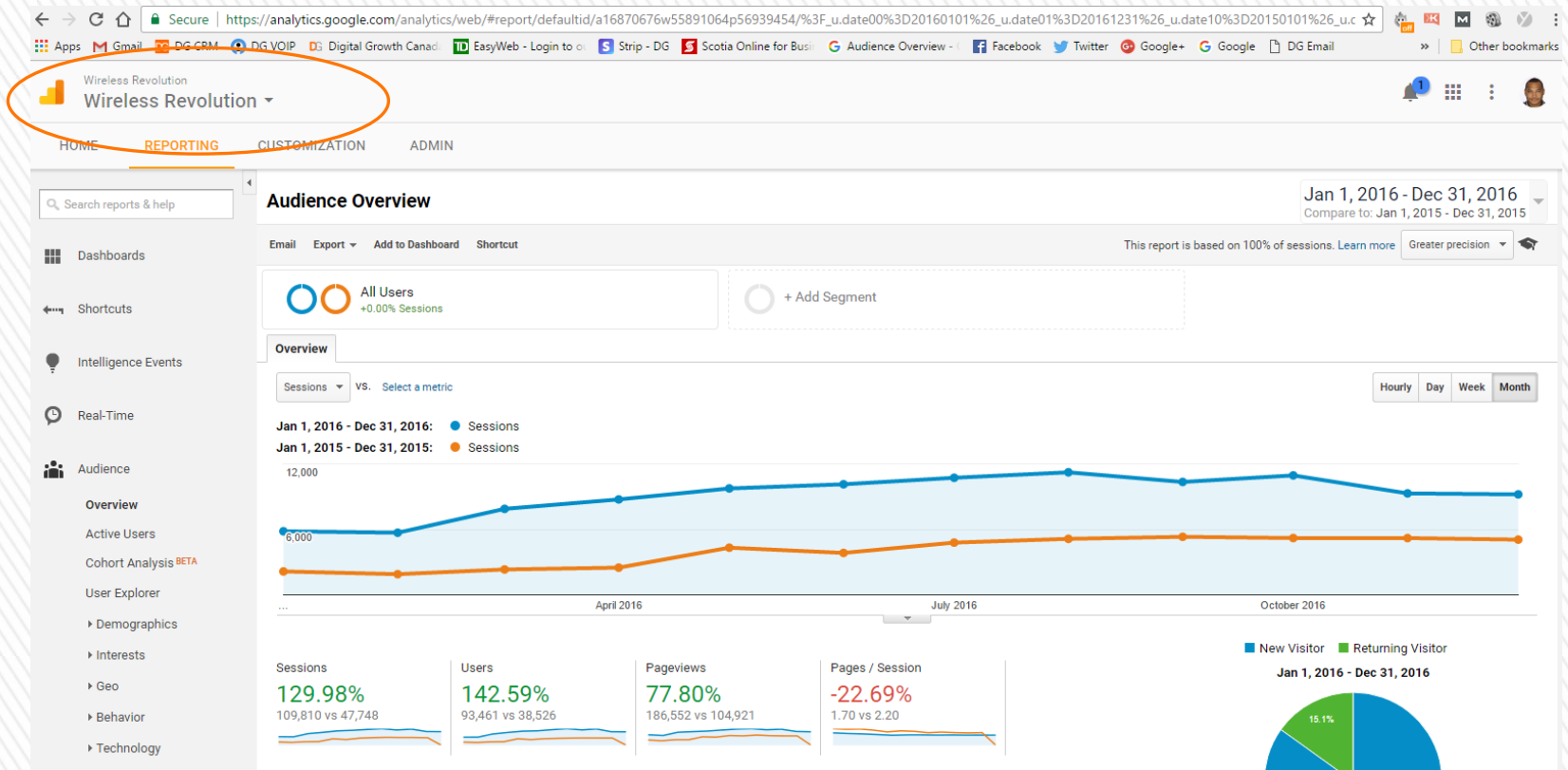
#1 on Google – “Ottawa iPhone unlocking”

#1 on Google – “Ottawa iPhone repair”

***OVER 600+ Keywords ranked in TOP 10 - 1st Page on Google**

Google Analytics

142.59% Increase in Users from 2015 to 2016



2015 vs. 2016 Users

38,526 (2015) vs. 93,461 (2016)

2015 vs. 2016 Page views

104,921 (2015) vs. 186,552 (2016)

Facebook Page Setup & Management

Currently over 650 Likes and 66 Reviews with 4.5 Stars on Average

The screenshot displays the Facebook profile for WirelessRev. The profile picture is a logo with the text 'WIRELESSREV'. The cover photo shows the interior of a mobile phone store with shelves of phones and a 'Bell' logo. The page includes a navigation menu on the left with options like Home, About, Services, Reviews, Photos, Likes, and Posts. The main content area features a post from Nick inviting the user to like the page, a status update area with a 'Write something on this Page...' prompt, and a 'Services' section highlighting 'iPhone Screen Replacement'. On the right, there is a summary box with a 4.6 star rating, a 'Contact Us' button, and a map showing the location at Jim Dunn Recreation Centre.